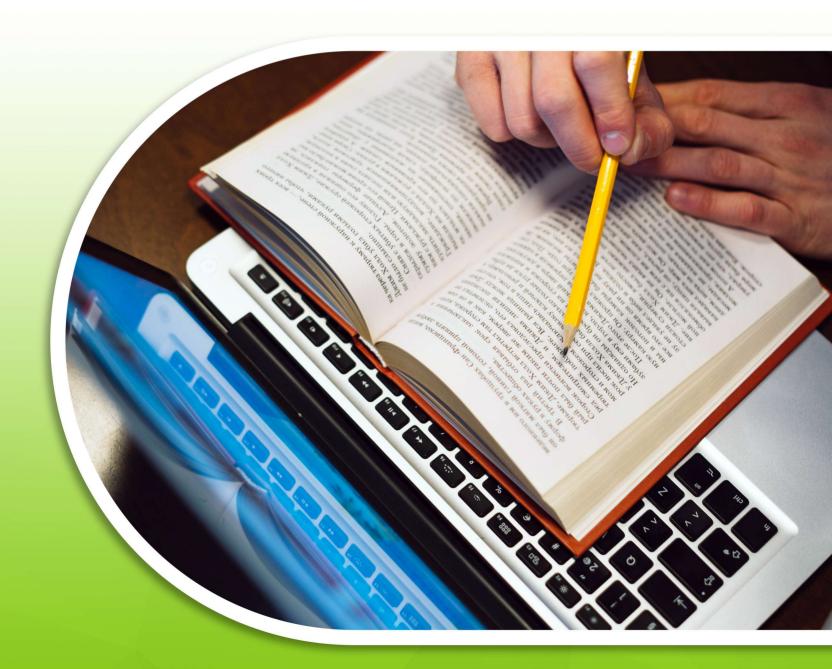


Pixel Benchmarks

Unique Mock Test Platform connecting Students with Providers.



About Pixel Benchmarks



The KPMG 2017 research forecasts a CAGR of 64% for the online test preparation market in 2021. However, most of market share lies with premier edTech brands which charge a high amount of money for online test packages and have very few centers, mostly in metros cities. More than 86% of parents lack the time or knowledge to teach their children on their own, explaining the pressing need for classroom coaching or online tutoring. The supplementary



Source: KPMG in India's research and analysis 2017

education market in India for school students is estimated to be close to \$25 billion and is expected to touch \$30 billion by 2020. It is here that **PixelBenchmarks** steps in to serve their purpose.

PixelBenchmarks, an initiative by Pixel Solutionz makes customized mock test papers available for students at an affordable price. With a strong network of home tutors and teachers, we also offer a unique mock test platform for students (to get easy access to mock test banks) and academic resource providers (to upload mock test papers for schools, colleges, universities, and competitive exams). Students can buy mock test papers for practice from the PixelBenchmarks portal, and solve them in their free time. We give them the option of choosing the preferred resource provider, i.e., from a home tutor, an experienced teacher or a premier coaching institute).

Who will benefit from PixelBenchmarks Mock Tests?

PixelBenchmarks gives students the option to choose their preferred resource providers. They may buy one or more kinds of mock test papers, for a particular subject.

Mapped to the updated syllabus and changed question patterns, the mock test banks are updated regularly. Moreover, PixelBenchmarks provides them with performance metrics (with explanations), to help students do better.

PixelBenchmarks gives the academic content owners a unique platform to showcase their knowledge and get the best returns for their efforts.

The mock test banks developed by them will no longer be limited within the boundaries of a classroom or tutorial, it will reach countless students craving for the right guidance and suggestion.

Pixel Benchmarks



Online Mock Test Banks for Practice

PixelBenchmarks provides online practice tests for school examinations (**CBSE and ISCE**), board exams (**NTSE**, **NSO**, **HBBVS**, **IPM**, **AND MTSE**), and admission tests for professional courses in medical and engineering. We help students and job aspirants prepare better for **AIIMS**, **AIPMT**, **NEET**, **AIPMT**, **PMT**, **IIT-JEE**, **IIT Advanced**, **BITSAT**, and more.

FOR STUDENTS



FEATURES

- Affordable mock test banks for practice
- Buy mock test banks for preferred subjects
- Liberty to choose source of content
- In-depth analysis of test answers
- Nerformance metrics to help identify individual weakness and strength
- Practical question sets for specific subjects
- No additional charges for more papers for a particular subject
- Pay-as-you-go model for solving mock tests papers

Pixel Benchmarks



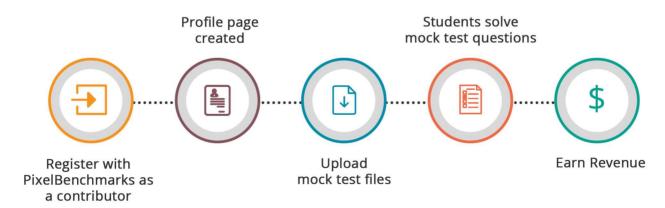
FOR ACADEMIC RESOURCE PROVIDERS

Aimed at building an endearing relationship between teachers and students, PixelBenchmarks encourages the resource providers to impart their knowledge to millions of hardworking students who cannot afford ready-made test paper packages by well-known tutorial brands. We give you a unique platform to showcase your rich knowledgebase and get the best returns for your efforts.

The question banks, which are a product of your learning, dedication, and hard work, will now reach millions of students, minus the intervention of a tutorial home. You will also be rated or recommended for the mock test resources you provide us.

WHAT YOU GET

- Personal branding with PixelBenchmarks
- Grow as individual academic professional
- Ratings and recommendations from students/parents
- Attractive ROI for your knowledge and efforts







About Pixel Solutionz



PixelBenchmarks, an initiative by **Pixel Solutionz**, wants to expand into the educational domain with its one-stop hub for mock tests (for school, college, and job exams). It will generate revenue mainly through exam fees (to be paid by students) and registration fees (paid by resource providers), and advertisements.

PixelBenchmarks acts a bridge between students and mock question bank providers. It is a unique online marketplace where school/college teachers, tutorial homes, coaching centers, researchers, and students come together.

The anytime-anywhere platform allow students to access mock test modules, according to their own convenience. They have the option of ordering more question papers for subjects of their choice. Students can also enroll for basic, intermediate or advanced levels of one or more subjects and access test banks. Moreover, PixelBenchmarks provides a performance metrics to help students do better, with every test.



Class V-XII | NTSE | NSO | HBBVS | IPM | MTSE AIIMS | AIPMT | NEET |
PMT | IIT-JEE| IIT-JEE-ADVANCED | BITSAT

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www.facebook.com/pixelbenchmarks

Register With



PixelBenchmarks encourages educational resource providers to get the best value for their knowledgebase. We want to recognize you as an academic resource provider, paying you for the in-depth knowledvge of the subject matter, hard work, and time, to come up with prized papers for practice. Your mock question sheets are no longer limited within the realms of a classroom or tutorial, but will reach countless students craving for the right guidance.

How to Register?

All it takes is two minutes. Simply fill up the form below and submit.

TO BE FILLED BY ACADEMIC RESOURCE PROVIDER/MOCK TEST BANK PROVIDER

SELECT REGISTRATION TYPE: (individual/institution)	•••••
NAME:	
E-MAIL ADDRESS:	
LANDLINE NUMBER:	
MOBILE NUMBER:	• • • • • • • • • • • • • • • • • • • •

Come and unleash the power of knowledge. Let it reach thousands of young souls.